



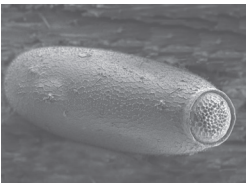
## ALL IT TAKES IS ONE INCIDENT

Nearly 80% of Americans are concerned about bed bugs in hotels<sup>1</sup>

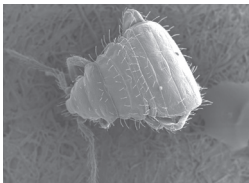
12% have altered or canceled travel plans because of concern about bed bugs<sup>2</sup>

- Bed bugs are parasitic nocturnal insects that have been a human nuisance since pre-historic times.
- Though they are usually found hiding in and around the mattress, box spring and frame of beds, bed bugs are very mobile and can hide in furniture, luggage, lamps, picture frames, curtains, even under switch plates and carpet edges.
- Bed bugs have rebounded within the last decade due to increased international travel, pesticide resistance and lack of awareness.
- Bed bugs feed on exposed skin, typically once per week for five to 10 minutes until they're full.
- An adult bed bug can survive up to ten months without feeding, and lives between five months and one year. A single bed bug can lay as many as 500 eggs in one lifetime.

## BED BUG LIFE STAGES



Bed Bug Egg



Bed Bug Nymph



Adult Bed Bug

## DID YOU KNOW.....

- ▲ Bed bugs can occur at any size and type of hotel, in any location.
- ▲ Typically, bed bug bites are painless and rarely awakens a sleeping person.
- ▲ They can survive from weeks to months without feeding.
- ▲ Although bed bugs may be a nuisance to people, they are not known to spread disease.
- ▲ Bed bugs do not fly; they either crawl or are carried from place to place in a person's belongings.
- ▲ Hotel operators and their staff are on the front lines in the fight against bedbugs.



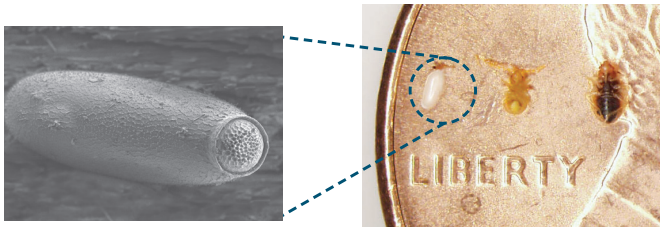
1 Source: National Pest Management Association (Bed Bugs in America Survey)  
2 Source: <http://www.pestworld.org/news-and-views/press-releases/press-releases/bed-bugs-in-america-new-survey-reveals-impact-on-everyday-life/>



## PROTECT YOUR BUSINESS FROM BED BUGS

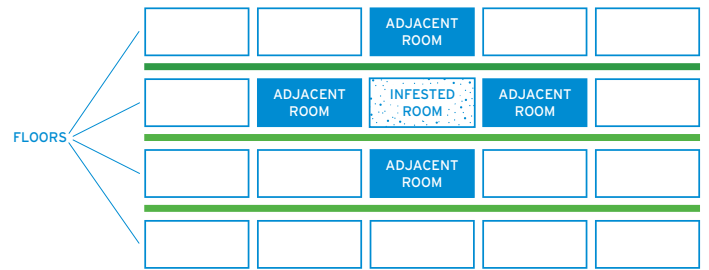
### Solutions To Eliminate All Life Stages

- Multifaceted protocol using a combination of products and inspection
- Specific products targeting bed bugs eggs



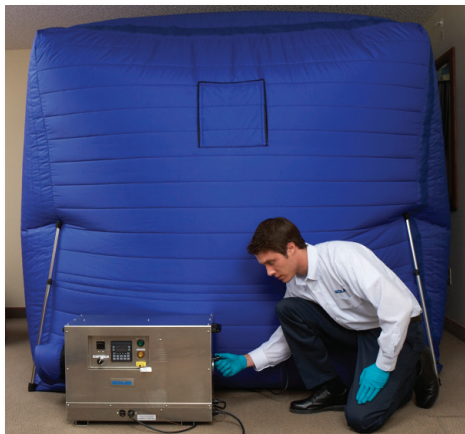
### Patent Pending 3-Step Service

- Inspections and treatment of infested and adjacent rooms
- Rooms can be re-opened in as little as 24-hours



### Minimize Cost With Thermal Enclosure™

- Treats infested mattresses and box springs
- Minimize room downtime



Note: Thermal Enclosure™ available in only select Metros

### Proactive Solutions To Minimize Risk

- **Premium Plus:**  
Inspections and targeted treatment for bed bugs

# Hote|Protect<sup>SM</sup>

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