



**Ecobrite**  
**Low Temp**

# Ecobrite Low Temp

## PROFESSIONAL SYSTEM FOR ON PREMISE LAUNDRY

Regardless of whether the business is:

- **Hotel**
- **LTC Facilities**

Cleanliness is a key factor in the satisfaction of guests and residents, with laundry being one of the key elements in the efficiency of your cleaning operations.

### WHAT ARE THE CUSTOMERS EXPECTATIONS?



LTC

- **Cost control**
- **Treatment of critical stains**
- **Hygiene & Safety of workers and residents**



HOTELS

- **Fabrics with clean and pleasant scent**
- **Soft touch for best guest experience**
- **Exceptional whiteness**



# LONG TERM CARE

## THE CARE OF AGEING POPULATION IS CHANGING

Residents and their family members are becoming more demanding about the level of service provided: They pay increasing attention to the appearance of bed linen and private clothing.

**Hygiene and cleanliness are of enormous importance, and they focus on and expect:**



- The correct product selection
- Living & working in safety
- Operational efficiency and total cost
- Sustainability

**LAUNDRY IS IMPORTANT TO US  
BECAUSE YOUR RESIDENT'S EXPERIENCE  
IS IMPORTANT FOR YOU**

**ECOLOGICAL,  
TOXICOLOGICAL &  
DERMATOLOGIC  
CERTIFICATION  
FOR BEST  
RESIDENT  
EXPERIENCE**



# HOSPITALITY

## CLEAN, WHITE , SOFT AND FRESH LINEN

Our solutions help hospitality laundries all over the world optimize their operations and provide customers with the best possible laundry service to delight their guests.

**Hygiene and cleanliness are of enormous importance, and they focus on and expect:**



- Clean, soft and white textiles
- Staff training and correct applications
- Reliable and efficient dosing systems
- Sustainability

LAUNDRY IS IMPORTANT TO US BECAUSE

# 76%

OF YOUR CONSUMERS RATE VIRUS-FREE  
LINENS IN HOTELS AS EXTREMELY IMPORTANT\*



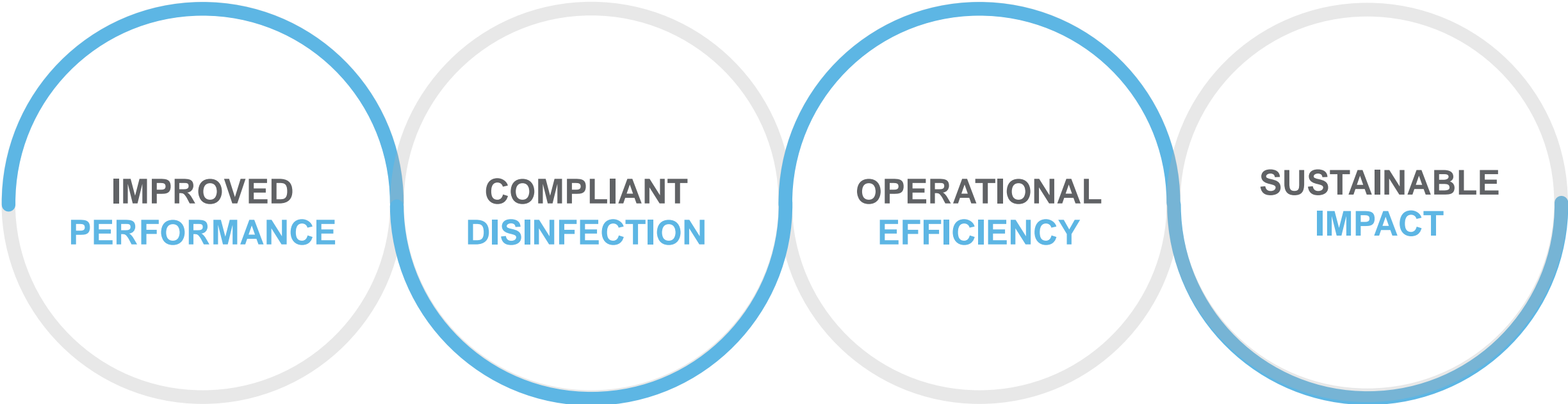
ECOLOGICAL,  
TOXICOLOGICAL &  
DERMATOLOGIC  
CERTIFICATION  
FOR BEST GUEST  
EXPERIENCE



# CREATING VALUE

## ECOBRITE LOW TEMP

We help improve performance and assistance laundries operate efficiently, by optimizing water and energy use. We offer a complete disinfection efficacy and keep delicate and general textiles clean, white, soft and fresh – thanks to our innovative program deliveries



INNOVATIVE TECHNOLOGY PRODUCT QUALITY TOTAL IMPACT



INNOVATIVE TECHNOLOGY EFFICIENT BPR COMPLIANT



SAFE WATER ENERGY



ENVIRONMENTAL RESPONSIBILITY WASTE CERTIFIED

# IMPROVED PERFORMANCE

## THE PERFECT MATCH

Our liquid **40°C** laundry solution offers multiple levels of action with consistent results thanks to innovative combinations of surfactant components

## BENEFITS

High **WHITENESS** level wash after wash

Superior color and **TEXTILE PROTECTION**

Fresh **FRAGRANCE** after washing

Proven **STAIN REMOVAL** performance

Extended **ASSET LIFETIME**

**DO MORE - WITH LESS**







# IMPROVED PERFORMANCE

## DELICATE SOLUTION

### Ecobrite Delicate Clean

Unique cleaning performance at low temperatures, excellent fibre and colour protection and a pleasant fragrance



-  Suitable for gentle treatment of textiles due to special surfactant combination
-  Superior color and textile protection to help maintain the value of your textiles
-  Ecolabel formulation based on sustainable ingredients
-  Pleasant scent after washing



Effective combination of Ecobrite Delicate Clean and Ecobrite Des for a full disinfection at 40°C



# IMPROVED PERFORMANCE

## FINISH SOLUTION

### Ecobrite Delicate Finish

Specifically designed in combination with Ecobrite Delicate Clean - gives textiles a softer touch and provides excellent fibre protection



- Special finish agent that gives textiles a softer touch
- Superior color, fibre and textile protection
- Minimizes shrinkage, pilling and felting
- Pleasant scent after washing



Delivers fibre protection that significantly minimizes shrinkage, pilling and felting





# IMPROVED PERFORMANCE

## EMULSION SOLUTION

### Ecobrite Magic Emulsion Clean



Excellent whiteness, outstanding performance on stubborn stains, effective fibre protection and reduced CO2 footprint

- Effective emulsion for all washable textiles made of polyester, cotton, polyester, cotton, linen & viscose
- Achieves outstanding cleaning results due to latest surfactant technology
- Maintaining the whiteness degree wash-after-wash, based on latest generation of whiteness molecules
- Ecolabel formulation based on sustainable ingredients



Effective combination of Ecobrite Magic Emulsion Clean and Ecobrite Des for a full disinfection at 40°C

# DISINFECTION PERFORMANCE




## DISINFECTION SOLUTION

### Ecobrite Des



For disinfection of all textiles, including wool, viscose and other delicate textiles excluding silk



-  Highly efficient, oxygen-based laundry disinfectant and bleach
-  Innovative active mixture of Peracetic acid and Peroctanoic acid
-  BPR compliant disinfection at low temperatures in combination with Ecobrite Delicate Clean or Ecobrite Magic Emulsion Clean



**Effective full disinfection at 40°C, with excellent, bright and white results**

# COMPLIANT DISINFECTION

## A BREAKTHROUGH IN LAUNDRY SOLUTIONS



Complete disinfection efficacy at lowest dosages - compliant with the latest BPR disinfection standards

**40°C**

Innovative peracid ingredient mixture for effective disinfection at low temperatures



No substance of concern or allergenic substances

DISINFECTION IS IMPORTANT TO US,  
BECAUSE MAINTAINING HEALTH IS  
MORE IMPORTANT THEN EVER

GETTING YOUR  
TEXTILES  
THOROUGHLY  
DISINFECTED  
CAN HELP  
PREVENT  
THE FURTHER  
SPREAD OF  
DISEASES

Chemical disinfectants & chemo-thermal disinfection **EN 16616**

Bacteria **EN 13727**

Mycobacteria **EN 14348**

Yeast & Fungi **EN 13624**

Virus **EN 14476**

# OPERATIONAL EFFICIENCY

ADD VALUE BY BOOSTING QUALITY

## WATER & ENERGY

Liquid Dosing System that uses  
**66% LESS WATER** and **84% LESS ENERGY\***

Chemical Program that uses  
**16% LESS WATER** and **55% LESS ENERGY\*\***

## SPACE, TRANSPORT & WASTE

Modular and compact Liquid Dosing System

Concentrated Chemical Program that helps  
prevent **5% LESS PACKAGING WASTE** and  
**TRANSPORT COSTS\*\***

**OPERATIONAL EFFICIENCY IS IMPORTANT TO US  
SO, YOU CAN FOCUS ON YOUR BUSINESS**



# SUSTAINABLE IMPACT

## FOR A CLEAN ENVIRONMENT



### CERTIFIED EXCELLENCE

We meet high sustainability standards thanks to EU Ecolabel Certification



### POSITIVE IMPACT ON THE ENVIRONMENT

Effective washing performance and whiteness protection at low temperatures thanks to a special blend of sustainable surfactants and active ingredients

# 159

GRAMM REDUCED CARBON EMISSION  
PER KG TEXTILE WASHED\*

HELPING TO REDUCE OUR  
ENVIRONMENTAL IMPACT IS  
IMPORTANT, WHILST MAXIMIZING  
PERFORMANCE





CLEAN



WHITE



SOFT



FRESH

**ECOLAB®**